

# United States of America

United States Patent and Trademark Office

## ADIDAS

**Reg. No. 891,222**

ADIDAS AG (FED REP GERMANY JOINT STOCK COMPANY)  
ADI-DASSLER-STRASSE 1

**Registered May 19, 1970**

HERZOGENAURACH, FED REP GERMANY 91074

**Amended Oct. 18, 2011**

FOR: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [ BOWLING ], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES, IN CLASS 25 (INT. CL. 25).

**Int. Cl.: 25**

**TRADEMARK**

FIRST USE 4-1-1949; IN COMMERCE 12-3-1952.

**PRINCIPAL REGISTER**

OWNER OF U.S. REG. NOS. 631,812, 738,673 AND OTHERS.

SER. NO. 72-318,280, FILED 2-4-1969.



*David J. Kyffers*

Director of the United States Patent and Trademark Office



United States Patent and Trademark Office

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**Word Mark** ADIDAS

**Goods and Services** IC 025. US 022 039. G & S: SPORT SHOES NAMELY, TRACK AND FIELD SHOES, [ BOWLING ], BASEBALL, BOXING, FOOTBALL, SKATING, GOLF, AND SOCCER SHOES; SPORTSWEAR NAMELY, SUITS, SHORTS, PANTS, TIGHTS, SHIRTS, GLOVES, AND THE LIKE; JERSEYS; SOCKS; SPORT SHOES NAMELY, TRACK AND FIELD TRAINING SHOES, BASKETBALL SHOES, AND TENNIS SHOES. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203

**Mark Drawing Code** (1) TYPED DRAWING

**Serial Number** 72318280

**Filing Date** February 4, 1969

**Current Basis** 1A

**Original Filing Basis** 1A

**Change In Registration** CHANGE IN REGISTRATION HAS OCCURRED

**Registration Number** 0891222

**Registration Date** May 19, 1970

**Owner** (REGISTRANT) ADIDAS-SPORTSCHUHFABRIKEN ADI DASSLER K.G. FIRM FED REP GERMANY AM BAHNHOF HERZOGENAURACH, NEAR NUREMBER FED REP GERMANY  
(LAST LISTED OWNER) ADIDAS AG JOINT STOCK COMPANY FED REP GERMANY ADI-DASSLER-STRASSE 1

HERZOGENAURACH FED REP GERMANY 91074

**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** ANGELO NOTARO  
**Prior Registrations** 0631812;0738673;AND OTHERS  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECTION 8(10-YR) 20100630.  
**Renewal** 3RD RENEWAL 20100630  
**Live/Dead Indicator** LIVE

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# United States Patent Office

973,161

Registered Nov. 20, 1973

## PRINCIPAL REGISTER Trademark

Ser. No. 422,163, filed Apr. 24, 1972



Adidas Sportschuhfabriken Adi Dassler KG (German  
firm)  
Am Bahnhof  
Herzogenaurach, near Nurnberg, Germany

For: TOTE BAGS, in CLASS 3 (INT. 18).

For: SPECIFIC PURPOSE ATHLETIC SHOES, in  
CLASS 22 (INT. CL. 25).

For: GENERAL PURPOSE SPORT SHOES, SPORTS  
WEAR—NAMELY, SUITS, SHORTS, PANTS,  
TIGHTS, SHIRTS, JERSEYS, SOCKS, AND  
GLOVES—in CLASS 39 (INT. CL. 25).

Priority claimed under Sec. 44(d) on German applica-  
tion filed Nov. 10, 1971; Reg. No. 889,076, dated Dec.  
23, 1971.

M. E. ABRAMSON, Supervisory Examiner



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### Trademark Assignment Abstract of Title

#### Total Assignments: 5

Serial #: [72422163](#) Filing Dt: 04/24/1972 Reg #: [973161](#) Reg. Dt: 11/20/1973

Registrant: ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG

Mark:

#### Assignment: 1

Reel/Frame: [0492/0610](#) Recorded: 04/22/1985 Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#) Exec Dt: 10/10/1984

Entity Type: UNKNOWN  
Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO.KG.](#) Entity Type: UNKNOWN  
ADI, DASSLER STRASSE 1-2  
HERZOGENAURACH, GERMANY  
Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.  
STE. 9768  
TWO WORLD TRADE CENTER  
NEW YORK, NY 10048

#### Assignment: 2

Reel/Frame: [0492/0596](#) Recorded: 04/22/1985 Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#) Exec Dt: 10/11/1984

Entity Type: UNKNOWN  
Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO.KG.](#) Entity Type: UNKNOWN  
Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.  
STE. 9768  
TWO WORLD TRADE CENTER  
NEW YORK, NY 10048

#### Assignment: 3

Reel/Frame: [0681/0661](#) Recorded: 11/17/1989 Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#) Exec Dt: 06/05/1989

Entity Type: UNKNOWN  
Citizenship: NONE

Assignee: [ADIDAS AG](#) Entity Type: UNKNOWN  
Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB  
SUITE 1815  
39 BROADWAY  
NEW YORK, NY 10006

**Assignment: 4**

Reel/Frame: [1707/0080](#) Recorded: 03/09/1998 Pages: 26

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS AG](#)

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS-SALOMON AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

**Assignment: 5**

Reel/Frame: [3349/0543](#) Recorded: 07/17/2006 Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Web interface last modified: July 25, 2014 v.2.5

Int. Cls.: 25 and 26

Prior U.S. Cls.: 39 and 40

**United States Patent and Trademark Office**

**Reg. No. 1,300,627**

**Registered Oct. 16, 1984**

**TRADEMARK**  
Principal Register

**adidas**

Adidas Sportschuhfabriken Adi Dassler KG (Fed.  
Rep. of Germany limited partnership)  
Am Bahnhof  
Herzogenaurach, Fed. Rep. of Germany D-8522

For: SPORTSWEAR—NAMELY, SUITS,  
SHORTS, PANTS, TIGHTS, SHIRTS, JERSEYS,  
SOCKS, GLOVES, JACKETS, COATS,  
SWIMWEAR, SWEATERS, CAPS, PULLOVERS,  
WARM-UP SUITS, RAIN SUITS, SKI SUITS,  
JUMP SUITS, BOOTS, SHOES, SLIPPERS, in

CLASS 25 (U.S. Cl. 39).

First use Apr. 1, 1949; in commerce Dec. 3, 1952.

For: SHOELACES, in CLASS 26 (U.S. Cl. 40).

First use Nov. 1, 1979; in commerce Nov. 1, 1979.

Ser. No. 401,865, filed Nov. 27, 1982.

BARRY SOLOMON, Examining Attorney



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Word Mark ADIDAS
Goods and Services IC 025. US 022 039. G & S: Sportswear-Namely, Suits, Shorts, Pants, Tights, Shirts, Jerseys, Socks, Gloves, Jackets, Coats, Swimwear, Sweaters, Caps, Pullovers, Warm-Up Suits, [ Rain Suits, Ski Suits, Jump Suits, ] Boots, Shoes, Slippers. FIRST USE: 19490401. FIRST USE IN COMMERCE: 19521203
(CANCELLED) IC 026. US 037 039 040 042 050. G & S: [ Shoelaces ]. FIRST USE: 19791101. FIRST USE IN COMMERCE: 19791101
Mark Drawing Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
Serial Number 73401865
Filing Date November 27, 1982
Current Basis 1A
Original Filing Basis 1A
Published for Opposition August 7, 1984
Registration Number 1300627
Registration Date October 16, 1984

**Owner** (REGISTRANT) Adidas Sportschuhfabriken Adi Dassler KG LIMITED PARTNERSHIP FED REP GERMANY Am Bahnhof Herzogenaurach FED REP GERMANY D-8522

(LAST LISTED OWNER) ADIDAS AG JOINT STOCK COMPANY FED REP GERMANY ADI-DASSLER-STRASSE 1 HERZOGENAURACH FED REP GERMANY 91074

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Angelo Notaro

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20131125.

**Renewal** 2ND RENEWAL 20131125

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## Trademark Assignment Abstract of Title

## Total Assignments: 5

Serial #: [73401865](#)

Filing Dt: 11/27/1982

Reg #: [1300627](#)

Reg. Dt: 10/16/1984

Registrant: Adidas Sportschuhfabriken Adi Dassler KG

Mark: ADIDAS

## Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

## Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

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NEW YORK, NY 10048

## Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB  
SUITE 1815  
39 BROADWAY  
NEW YORK, NY 10006

**Assignment: 4****Reel/Frame:** [1707/0080](#)**Recorded:** 03/09/1998**Pages:** 26**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS AG](#)**Exec Dt:** 12/19/1997**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [ADIDAS-SALOMON AG](#)**Entity Type:** JOINT STOCK COMPANY

P.O. BOX 1120

**Citizenship:** GERMANY

HERZOGENAURACH, GERMANY D-91072

**Correspondent:** NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

**Assignment: 5****Reel/Frame:** [3349/0543](#)**Recorded:** 07/17/2006**Pages:** 13**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS-SALOMON AG](#)**Exec Dt:** 05/29/2006**Entity Type:** JOINT STOCK COMPANY**Citizenship:** GERMANY**Assignee:** [ADIDAS AG](#)**Entity Type:** JOINT STOCK COMPANY

ADI-DASSLER-STRASSE 1

**Citizenship:** GERMANY

HERZOGENAURACH, GERMANY 91074

**Correspondent:** ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

**Domestic rep:** NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Int. Cls.: 25 and 26

Prior U.S. Cls.: 39 and 40

**United States Patent and Trademark Office**

**Reg. No. 1,310,140**

Registered Dec. 18, 1984

**TRADEMARK**  
Principal Register



Adidas Sportschuhfabriken Adi Dassler KG (Fed.  
Rep. of Germany limited partnership)  
Am Bahnhof, Herzogenaurach, Fed. Rep. of  
Germany D-8522

For: SPORTSWEAR—NAMELY, SUITS,  
SHORTS, PANTS, TIGHTS, SHIRTS, JERSEYS,  
SOCKS, GLOVES, JACKETS, COATS,  
SWIMWEAR, SWEATERS, CAPS, PULLOVERS,  
WARM-UP SUITS, RAIN SUITS, SKI SUITS,  
JUMP SUITS, BOOTS, SHOES, SLIPPERS, in  
CLASS 25 (U.S. Cl. 39).

First use Mar. 10, 1972; in commerce Sep. 1974.

For: SHOELACES, in CLASS 26 (U.S. Cl. 40).

First use Nov. 1, 1979; in commerce Nov. 1, 1979.

Owner of U.S. Reg. Nos. 973,161, 1,162,828 and  
others.

Ser. No. 406,875, filed Dec. 21, 1982.

DEBORAH S. COHN, Examining Attorney



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### Trademark Assignment Abstract of Title

#### Total Assignments: 5

Serial #: [73406875](#)

Filing Dt: 12/21/1982

Reg #: [1310140](#)

Reg. Dt: 12/18/1984

Registrant: Adidas Sportschuhfabriken Adi Dassler KG

Mark:

#### Assignment: 1

Reel/Frame: [0492/0610](#)

Recorded: 04/22/1985

Pages: 3

Conveyance: CERTIFIED COPY OF AN EXTRACT FROM THE GERMAN REGISTER OF COMMERCE, SHOWING CHANGE OF ADDRESS ENTERED ON OCT. 2, 1984 (IN GERMAN WITH ENGLISH TRANSLATION ATTACHED)

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG.](#)

Exec Dt: 10/10/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DRESSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI, DASSLER STRASSE 1-2

HERZOGENAURACH, GERMANY

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

#### Assignment: 2

Reel/Frame: [0492/0596](#)

Recorded: 04/22/1985

Pages: 14

Conveyance: CHANGE OF NAME 19840628

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER KG](#)

Exec Dt: 10/11/1984

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO.KG.](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, ET AL.

STE. 9768

TWO WORLD TRADE CENTER

NEW YORK, NY 10048

#### Assignment: 3

Reel/Frame: [0681/0661](#)

Recorded: 11/17/1989

Pages: 0

Conveyance: MERGER 19890523DEX

Assignor: [ADIDAS SPORTSCHUHFABRIKEN ADI DASSLER STIFTUNG & CO. KG](#)

Exec Dt: 06/05/1989

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: BALOGH, OSANN, KRAMER, DVORAK,

GENOVA & TRAUB  
SUITE 1815  
39 BROADWAY  
NEW YORK, NY 10006

**Assignment: 4****Reel/Frame:** [1707/0080](#)**Recorded:** 03/09/1998**Pages:** 26**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS AG](#)**Exec Dt:** 12/19/1997**Entity Type:** UNKNOWN**Citizenship:** NONE**Assignee:** [ADIDAS-SALOMON AG](#)**Entity Type:** JOINT STOCK COMPANY

P.O. BOX 1120

**Citizenship:** GERMANY

HERZOGENAURACH, GERMANY D-91072

**Correspondent:** NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

**Assignment: 5****Reel/Frame:** [3349/0543](#)**Recorded:** 07/17/2006**Pages:** 13**Conveyance:** CHANGE OF NAME**Assignor:** [ADIDAS-SALOMON AG](#)**Exec Dt:** 05/29/2006**Entity Type:** JOINT STOCK COMPANY**Citizenship:** GERMANY**Assignee:** [ADIDAS AG](#)**Entity Type:** JOINT STOCK COMPANY

ADI-DASSLER-STRASSE 1

**Citizenship:** GERMANY

HERZOGENAURACH, GERMANY 91074

**Correspondent:** ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

**Domestic rep:** NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

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Web interface last modified: July 25, 2014 v.2.5

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Int. Cl.: 25

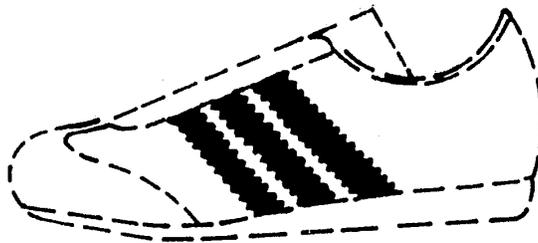
Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

**Reg. No. 1,815,956**

Registered Jan. 11, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
D-8522 HERZOGENAUACH, FED REP GER-  
MANY

FOR: ATHLETIC FOOTWEAR, IN CLASS 25  
(U.S. CL. 39).

FIRST USE 0-0-1952; IN COMMERCE  
0-0-1952.  
SEC. 2(F).

SER. NO. 74-255,912, FILED 3-16-1992.

MIDGE BUTLER, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cl.: 39

**United States Patent and Trademark Office**

**Reg. No. 1,833,868**

Registered May 3, 1994

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY JOINT  
STOCK COMPANY)  
D-8522 HERZOGENAUACH, FED REP GER-  
MANY

FOR: ATHLETIC FOOTWEAR, IN CLASS 25  
(U.S. CL. 39).

FIRST USE 0-0-1949; IN COMMERCE  
0-0-1978.  
SEC. 2(F).

SER. NO. 74-263,512, FILED 4-7-1992.

MIDGE BUTLER, EXAMINING ATTORNEY

**Int. Cl.: 25**

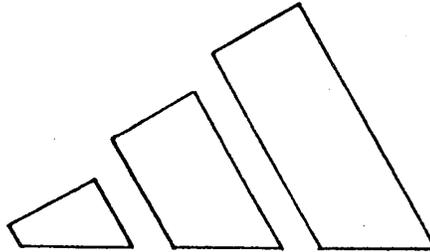
**Prior U.S. Cls.: 22 and 39**

**Reg. No. 2,179,796**

**United States Patent and Trademark Office**

**Registered Aug. 11, 1998**

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS AG (FED REP GERMANY CORPORATION)  
P.O. BOX 1120  
HERZOGENAUACH D-91072, FED REP GERMANY

FOR: SPORTS AND LEISURE WEAR, NAMELY SHORTS, PANTS, SHIRTS, T-SHIRTS, JERSEYS, TIGHTS, SOCKS, GLOVES, JACKETS, SWIMWEAR, SWEATERS, CAPS AND HATS, PULLOVERS, WARM-UP SUITS, RAIN-SUITS, SKI SUITS, JUMP SUITS, BOOTS, SLIP-

PERS, SANDALS, SPECIFIC PURPOSE ATHLETIC SHOES, AND GENERAL PURPOSE SPORT SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 4-31-1990; IN COMMERCE 7-31-1990.  
SEC. 2(F).

SER. NO. 74-657,953, FILED 3-13-1995.

RONALD R. SUSSMAN, EXAMINING ATTORNEY

Int. Cl.: 25

and 39

United States Patent and Trademark Office

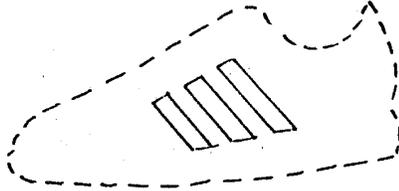
Corrected

Reg. No. 2,278,589

Registered Sep. 21, 1999

OG Date July 11, 2000

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GER-  
MANY JOINT STOCK COMPANY)  
P.O. BOX 1120  
HERZOGENAURACH  
D-91072, FED REP GERMANY, BY CHANGE  
OF NAME ADIDAS AG (FED REP GER-  
MANY CORPORATION) D-91072, FED REP  
GERMANY

OWNER OF U.S. REG. NOS. 870,136,  
1,815,956 AND 1,833,868.  
SEC. 2(F).

FOR: ATHLETIC AND LEISURE FOOT-  
WEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).  
FIRST USE 0-0-1952; IN COMMERCE  
0-0-1952.

SER. NO. 74-644,822, FILED 3-7-1995.

*In testimony whereof I have hereunto set my hand and  
caused the seal of The Patent and Trademark Office to  
be affixed on July 11, 2000.*

COMMISSIONER OF PATENTS AND TRADEMARKS



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### Trademark Assignment Abstract of Title

#### Total Assignments: 2

Serial #: [74644822](#)

Filing Dt: 03/07/1995

Reg #: [2278589](#)

Reg. Dt: 09/21/1999

Registrant: adidas-Salomon AG

Mark:

#### Assignment: 1

Reel/Frame: [1707/0080](#)

Recorded: 03/09/1998

Pages: 26

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS AG](#)

Exec Dt: 12/19/1997

Entity Type: UNKNOWN

Citizenship: NONE

Assignee: [ADIDAS-SALOMON AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

P.O. BOX 1120

HERZOGENAURACH, GERMANY D-91072

Correspondent: NOTARO & MICHALOS P.C.

ANGELO NOTARO

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

#### Assignment: 2

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO & MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Search Results as of: 03/22/2016 11:58 AM

If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350. v.2.5  
Web interface last modified: July 25, 2014 v.2.5

**Int. Cls.: 18, 25 and 28**

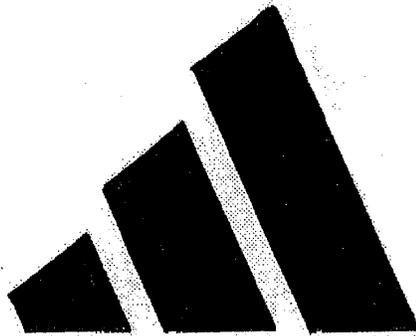
**Prior U.S. Cls.: 1, 2, 3, 22, 23, 38, 39, 41 and 50**

**Reg. No. 2,411,802**

**United States Patent and Trademark Office**

**Registered Dec. 12, 2000**

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS INTERNATIONAL B.V. (NETHERLANDS  
PRIVATE COMPANY WITH LIMITED LIABILITY)  
OLYMPIC PLAZA  
FRED ROESKESTRAAT 123  
1076 EE AMSTERDAM, NETHERLANDS

FOR: ALL PURPOSE SPORT BAGS, ATHLETIC  
BAGS, TRAVELING BAGS, BACKPACKS, KNAP-  
SACKS, BEACH BAGS, IN CLASS 18 (U.S. CLS. 1,  
2, 3, 22 AND 41).

FOR: SPORTS AND LEISURE WEAR, NAMELY,  
SHORTS, PANTS, SHIRTS, T-SHIRTS, JERSEYS,  
TIGHTS, SOCKS, GLOVES, JACKETS, SWIMWEAR,  
CAPS AND HATS, PULLOVERS, SWEAT-SHIRTS,  
SWEAT SUITS, TRACK SUITS, WARM-UP SUITS,  
RAIN SUITS; BOOTS, SLIPPERS, SANDALS, SPE-  
CIFIC PURPOSE ATHLETIC SHOES AND GENERAL

ALL PURPOSE SPORTS SHOES, IN CLASS 25 (U.S.  
CLS. 22 AND 39).

FOR: SPORTS BALLS AND PLAYGROUND  
BALLS; GUARDS FOR ATHLETIC USE, NAMELY,  
SHIN GUARDS, KNEE GUARDS AND LEG GUARDS,  
IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRIORITY CLAIMED UNDER SEC. 44(D) ON BEN-  
ELUX APPLICATION NO. 917392, FILED 6-8-1998,  
REG. NO. 0628591, DATED 6-8-1998, EXPIRES  
6-8-2008.

OWNER OF U.S. REG. NOS. 2,205,219 AND  
2,231,533.

SER. NO. 75-598,524, FILED 12-3-1998.

DAN VAVONESE, EXAMINING ATTORNEY



United States Patent and Trademark Office

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TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



**Goods and Services** IC 018. US 001 002 003 022 041. G & S: All purpose sport bags, athletic bags, traveling bags, backpacks, knapsacks[, beach bags]

IC 025. US 022 039. G & S: Sports and leisure wear, namely, shorts, pants, shirts, T-shirts, jerseys, [tights,] socks, gloves, jackets, swimwear, caps and hats, pullovers, sweat-shirts, sweat suits, track suits, warm-up suits, [rain suits,] boots, [slippers,] sandals, specific purpose athletic shoes and general all purpose sports shoes

IC 028. US 022 023 038 050. G & S: Sports balls and playground balls; guards for athletic use, namely, shin guards, knee guards and leg guards

**Mark Drawing Code** (2) DESIGN ONLY

**Design Search Code** 26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals  
 26.13.21 - Quadrilaterals that are completely or partially shaded

**Serial Number** 75598524

**Filing Date** December 3, 1998

**Current Basis** 44E

**Original Filing Basis** 44D

**Published for Opposition** September 19, 2000

**Registration Number** 2411802

**Registration**

December 12, 2000

**Date**

**Owner** (REGISTRANT) adidas International B.V. PRIVATE COMPANY WITH LIMITED LIABILITY NETHERLANDS Olympic Plaza Fred Roeskestraat 123 1076 EE Amsterdam NETHERLANDS

(LAST LISTED OWNER) ADIDAS INTERNATIONAL MARKETING B.V. CORPORATION NETHERLANDS P.O. Box 12160 Amsterdam ZO NETHERLANDS 1100 AD

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Angelo Notaro

**Priority Date** June 8, 1998

**Prior Registrations** 2205219;2231533

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20100810.

**Renewal** 1ST RENEWAL 20100810

**Live/Dead Indicator** LIVE

- [TESS HOME](#)
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- [PRIVACY POLICY](#)

**Int. Cl.: 25**

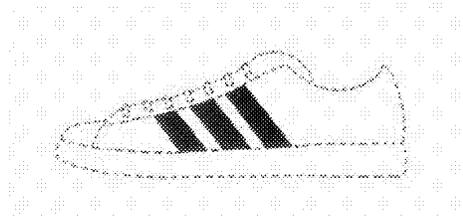
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,029,129**

Registered Dec. 13, 2005

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAUACH, FED REP GERMA-  
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL  
STRIPES APPLIED TO FOOTWEAR, THE STRIPES

ARE POSITIONED ON THE FOOTWEAR UPPER IN  
THE AREA BETWEEN THE LACES AND THE SOLE.  
THE DOTTED OUTLINE OF THE FOOTWEAR IS  
NOT CLAIMED AS PART OF THE MARK AND IS  
INTENDED ONLY TO SHOW THE POSITION OF  
THE MARK.

SEC. 2(F).

SER. NO. 78-539,629, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY



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## Trademark Assignment Abstract of Title

## Total Assignments: 1

Serial #: [78539629](#)

Filing Dt: 12/29/2004

Reg #: [3029129](#)

Reg. Dt: 12/13/2005

Registrant: adidas-Salomon AG

Mark:

## Assignment: 1

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO &amp; MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO &amp; MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Search Results as of: 03/22/2016 12:00 PM

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Web interface last modified: July 25, 2014 v.2.5

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**Int. Cl.: 25**

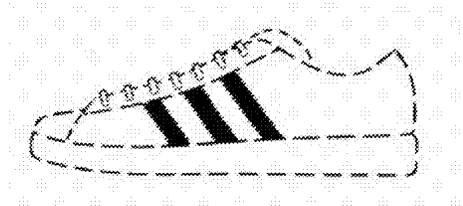
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,029,135**

Registered Dec. 13, 2005

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT (AG))  
ADI-DASSLER STRASSE 1-2  
D-91074 HERZOGENAURACH, FED REP GERMA-  
NY

FOR: FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 1-1-1952; IN COMMERCE 1-1-1952.

THE MARK CONSISTS OF THREE PARALLEL  
STRIPES WITH SERRATED EDGES APPLIED TO

FOOTWEAR, THE STRIPES ARE POSITIONED ON  
THE FOOTWEAR UPPER IN THE AREA BETWEEN  
THE LACES AND THE SOLE. THE DOTTED OUT-  
LINE OF THE FOOTWEAR IS NOT CLAIMED AS  
PART OF THE MARK AND IS INTENDED ONLY  
TO SHOW THE POSITION OF THE MARK.

SEC. 2(F).

SER. NO. 78-539,734, FILED 12-29-2004.

ALINA MORRIS, EXAMINING ATTORNEY



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## Trademark Assignment Abstract of Title

## Total Assignments: 1

Serial #: [78539734](#)

Filing Dt: 12/29/2004

Reg #: [3029135](#)

Reg. Dt: 12/13/2005

Registrant: adidas-Salomon AG

Mark:

## Assignment: 1

Reel/Frame: [3349/0543](#)

Recorded: 07/17/2006

Pages: 13

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 05/29/2006

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1

HERZOGENAURACH, GERMANY 91074

Correspondent: ANGELO NOTARO, NOTARO &amp; MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Domestic rep: NOTARO &amp; MICHALOS P.C.

100 DUTCH HILL ROAD, SUITE 110

ORANGEBURG, NY 10962-2100

Search Results as of: 03/22/2016 12:01 PM

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Web interface last modified: July 25, 2014 v.2.5

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**Int. Cls.: 9, 14, 18 and 25**

**Prior U.S. Cls.: 1, 2, 3, 21, 22, 23, 26, 27, 28, 36, 38, 39,  
41 and 50**

**Reg. No. 3,104,117**

**United States Patent and Trademark Office**

**Registered June 13, 2006**

**TRADEMARK  
PRINCIPAL REGISTER**



ADIDAS-SALOMON AG (FED REP GERMANY  
AKTIENGESELLSCHAFT)  
ADI-DASSLER-STRASSE 1-2  
D-91704 HERZOGENAURACH  
FED REP GERMANY

FOR: OPTICAL APPARATUS AND INSTRUMENTS, NAMELY, EYEGLASSES AND SUNGLASSES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: LEATHER AND IMITATIONS OF LEATHER, AND GOODS MADE FROM THESE MATERIALS IN THE NATURE OF BAGS FOR GENERAL AND SPORT USE, NAMELY HANDBAGS, TOTE BAGS, WAIST PACKS, OVERNIGHT BAGS, BACKPACKS, KNAPSACKS AND BEACH BAGS; TRUNKS; TRAVELING BAGS FOR GENERAL AND SPORT USE; LEATHER AND IMITATIONS OF LEATHER AND GOODS MADE FROM THESE MATERIALS, NAMELY, WALLETS, BRIEFCASES, AND KEY CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: SPORTS AND LEISURE WEAR, NAMELY SUITS, SHORTS, PANTS, SWEATPANTS, SKIRTS,

SKORTS, DRESSES, BLOUSES, SHIRTS, T-SHIRTS, SLEEVELESS TOPS, POLO SHIRTS, VESTS, JERSEYS, SWEATERS, SWEATSHIRTS, PULLOVERS, COATS, JACKETS, TRACK SUITS, TRAINING SUITS, WARM-UP SUITS, SWIMWEAR, UNDERWEAR, SOCKS, GLOVES, SCARVES, WRISTBANDS AND BELTS; HEADGEAR, NAMELY CAPS, HATS, VISORS, HEADBANDS; ATHLETIC FOOTWEAR AND LEISURE FOOT WEAR, NAMELY BOOTS, SANDALS, SPECIFIC PURPOSE ATHLETIC SHOES AND GENERAL PURPOSE SPORTS SHOES, IN CLASS 25 (U.S. CLS. 22 AND 39).

PRIORITY DATE OF 1-5-2004 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION  
0836756 DATED 6-25-2004, EXPIRES 6-25-2014.

OWNER OF U.S. REG. NOS. 973,161, 1,310,140,  
AND 1,428,947.

SER. NO. 79-006,560, FILED 6-25-2004.

ANDREW RHIM, EXAMINING ATTORNEY



United States Patent and Trademark Office

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Trademarks > Trademark Electronic Search System (TESS)

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TSDR ASSIGN Status TTAB Status ( Use the "Back" button of the Internet Browser to return to TESS)



Goods and Services IC 009. US 021 023 026 036 038. G & S: Optical apparatus and instruments, namely, eyeglasses and sunglasses IC 014. US 002 027 028 050. G & S: Horological and chronometric instruments, namely, watches IC 018. US 001 002 003 022 041. G & S: Leather and imitations of leather, and goods made from these materials in the nature of bags for general and sport use, namely, handbags, tote bags, waist packs, overnight bags, backpacks, knapsacks and beach bags; trunks; traveling bags for general and sport use; leather and imitations of leather and goods made from these materials, namely, wallets, briefcases [ and key cases ] IC 025. US 022 039. G & S: Sports and leisure wear, namely suits, shorts, pants, sweatpants, skirts, skorts, dresses, blouses, shirts, T-shirts, sleeveless tops, polo shirts, vests, jerseys, sweaters, sweatshirts, pullovers, coats, jackets, track suits, training suits, warm-up suits, swimwear, underwear, socks, gloves, scarves, wristbands and belts; headgear, namely caps, hats, visors, headbands; athletic footwear and leisure foot wear, namely boots, sandals, specific purpose athletic shoes and general purpose sports shoes

Mark Drawing Code (2) DESIGN ONLY Design Search Code 05.03.08 - More than one leaf, including scattered leaves, bunches of leaves not attached to branches 05.03.25 - Leaf, single; Other leaves 26.17.01 - Bands, straight; Bars, straight; Lines, straight; Straight line(s), band(s) or bar(s) 26.17.05 - Bands, horizontal; Bars, horizontal; Horizontal line(s), band(s) or bar(s); Lines, horizontal Serial Number 79006560 Filing Date June 25, 2004 Current Basis 66A Original

66A

**Filing Basis**

**Published for Opposition**

March 21, 2006

**Registration Number**

3104117

**International Registration Number**

0836756

**Registration Date**

June 13, 2006

**Owner**

(REGISTRANT) adidas-Salomon AG Aktiengesellschaft FED REP GERMANY Adi-Dassler-Strasse 1-2 D-91704 Herzogenaurach FED REP GERMANY

(LAST LISTED OWNER) ADIDAS AG UNKNOWN Adi-Dassler-Strasse 1 91074 HERZOGENAURACH FED REP GERMANY

**Attorney of Record**

Angelo Notaro

**Priority Date**

January 5, 2004

**Prior Registrations**

0973161;1310140;1428947

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECTION 71

**Live/Dead Indicator**

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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 2

Serial #: [79006560](#)

Filing Dt: 06/25/2004

Reg #: [3104117](#)

Reg. Dt: 06/13/2006

Registrant: adidas-Salomon AG

Mark:

#### Assignment: 1

Reel/Frame: [3433/0444](#)

Recorded: 11/23/2006

Pages: 2

Conveyance: CHANGE OF NAME

Assignor: [ADIDAS-SALOMON AG](#)

Exec Dt: 10/04/2006

Entity Type: UNKNOWN

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: GERMANY

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH, GERMANY

Correspondent: ADIDAS AG

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH

GERMANY

#### Assignment: 2

Reel/Frame: [4051/0142](#)

Recorded: 08/27/2009

Pages: 2

Conveyance:

Assignor: [ADIDAS AG](#)

Exec Dt: 06/04/2009

Entity Type: UNKNOWN

Citizenship: GERMANY

Assignee: [ADIDAS AG](#)

Entity Type: UNKNOWN

Citizenship: NONE

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH, GERMANY

Correspondent: ADIDAS AG

ADI-DASSLER-STRASSE 1-2

91074 HERZOGENAURACH

GERMANY

Search Results as of: 12/16/2014 05:40 PM

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Web interface last modified: July 25, 2014 v.2.5

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**Int. Cl.: 25**

**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,580,958**

Registered Feb. 24, 2009

**TRADEMARK  
PRINCIPAL REGISTER**

**BOOST**

BOOST WORLDWIDE, INC. (DELAWARE CORPORATION)  
2001 EDMUND HALLEY DR.  
RESTON, VA 20191

OWNER OF U.S. REG. NO. 2,800,924.

SN 76-977,119, FILED 7-3-2002.

FOR: CLOTHING, NAMELY, SHIRTS; FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2000; IN COMMERCE 2-1-2002.

BILL DAWE, EXAMINING ATTORNEY



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## Assignments on the Web > [Trademark Query](#)

### Trademark Assignment Abstract of Title

#### Total Assignments: 2

Serial #: [76977119](#)

Filing Dt: 07/03/2002

Reg #: [3580958](#)

Reg. Dt: 02/24/2009

Registrant: BOOST WORLDWIDE, INC.

Mark: BOOST

#### Assignment: 1

Reel/Frame: [6002/0065](#)

Recorded: 03/06/2017

Pages: 7

Conveyance: GRANT OF FIRST PRIORITY AND JUNIOR PRIORITY SECURITY INTEREST IN TRADEMARK RIGHTS

Assignor: [BOOST WORLDWIDE, INC.](#)

Exec Dt: 02/03/2017

Entity Type: CORPORATION

Citizenship: DELAWARE

Assignee: [DEUTSCHE BANK TRUST COMPANY AMERICAS](#)

60 WALL STREET  
16TH FLOOR  
NEW YORK, NEW YORK 10005

Entity Type: BANKING CORPORATION

Citizenship: NEW YORK

Correspondent: GENEVIEVE DORMENT, ESQ.  
SIMPSON THACHER & BARTLETT LLP  
425 LEXINGTON AVENUE  
NEW YORK, NY 10017

#### Assignment: 2

Reel/Frame: [6579/0711](#)

Recorded: 03/04/2019

Pages: 3

Conveyance: ASSIGNS THE ENTIRE INTEREST

Assignor: [BOOST WORLDWIDE, INC.](#)

Exec Dt: 12/05/2018

Entity Type: COMPANY

Citizenship: DELAWARE

Assignee: [ADIDAS AG](#)

ADI-DASSLER-STRASSE 1  
HERZOGENAURACH, GERMANY 91074

Entity Type: JOINT STOCK COMPANY

Citizenship: GERMANY

Correspondent: JOHN ZACCARIA  
100 DUTCH HILL ROAD, SUITE 240  
ORANGEBURG, NY 10962

Domestic rep: JOHN ZACCARIA  
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ORANGEBURG, NY 10962

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# United States of America

United States Patent and Trademark Office

## NMD

**Reg. No. 5,218,628**

**Registered Jun. 06, 2017**

**Int. Cl.: 25**

**Trademark**

**Principal Register**

adidas AG (GERMANY JOINT STOCK COMPANY)  
Adi-Dassler-Strasse 1  
Herzogenaurach FED REP GERMANY 91074

CLASS 25: Footwear

FIRST USE 12-00-2015; IN COMMERCE 12-00-2015

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-278,072, FILED 12-22-2016  
KATRINA JOYE GOODWIN, EXAMINING ATTORNEY



*Michelle K. Lee*

Director of the United States  
Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## SPLY-350

**Reg. No. 5,413,495**

**Registered Feb. 27, 2018**

**Int. Cl.: 25**

**Trademark**

**Principal Register**

adidas AG (GERMANY JOINT STOCK COMPANY)  
Adi-dassler-strasse 1  
Herzogenaurach, FED REP GERMANY 91074

CLASS 25: Footwear

FIRST USE 9-24-2016; IN COMMERCE 9-24-2016

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 87-017,208, FILED 04-28-2016



*Andrei Iancu*

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